

Architectural and Engineering Professions Research Presentation Rubric

Student's Name _____ Topic _____ Date _____ Partner: _____

Element	Exemplary (3 pts)	Proficient (2 pts)	Partially Proficient (1 pt)	Unsatisfactory (0 pts)	Points
Followed Directions	Identified and described employability skills required for career success, answered all career research questions. Created a PPT or Video.	Included some employability skills, and some research about career. Some PPT slides incomplete or missing research in video.	Missing explanation of employability skills, missing career research.	Did not follow directions or include all requested components of presentation. Did not complete PPT or Video	___/3
Content	The content is written/presented clearly and concisely with a logical progression of ideas and supporting information. Information is accurate and current.	The content is written/presented with a logical progression of ideas and supporting information.	The content is vague and does not create a strong sense of purpose. Some of the information does not appear to be relevant.	The content logical sequence of information. Information is incomplete, out of date and/or incorrect.	___/3
Text	The fonts are easy to read and point size varies appropriately for headings and text. Use of italics, bold and indentations enhance readability. Text is appropriate in length for the target audience and to the point. The background colors enhance the readability of the text.	The fonts are easy to read, but in several places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.	Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold, or lack of appropriate text indentations.	The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, and poor use of headings, subheadings, indentations, or bold formatting.	___/3
Layout	The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings, and white space.	The layout uses horizontal and vertical white space appropriately.	The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or use of a distracting background.	The layout is cluttered and does not use spacing, headings and subheadings to enhance readability.	___/3
Citations	Sources of information are properly cited and the audience can determine the credibility and authority of the information presented.	Most sources of information use proper citation and sources are documented to check on the accuracy of information.	Sometimes guidelines are followed and some information, photos and graphics do not include proper citation format.	No way to check validity of the information.	___/3

Graphics, Sounds and/or Animation/video	The graphics, sounds and/or animation assist in presenting an overall theme and enhance understanding of concept, ideas and relationships. Images are created using proper size and resolution, and all images enhance the content.	The graphics, sounds, and/or animation visually depict material and assist the audience in understanding the flow of information or content. Original images are used. Images are properly sized, resolution.	Some of the graphics, sounds and/or animations seem unrelated to the topic/theme and do not enhance the overall concepts. Most images are clip art. Images are too large/small in size. Images are poorly cropped or the color/resolution is fuzzy.	The graphics, sounds, and/or animations are unrelated to the content. Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content.	___/3
Writing Mechanics	The text is written with no errors in grammar, capitalization, punctuation, and spelling.	The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	Spelling, punctuation, and grammar errors distract or impair readability. (3 or more errors)	Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required. (more than 5 errors)	___/3
Eye Contact	Student maintains eye contact with audience, seldom returning to notes.	Student maintains eye contact most of the time but frequently returns to notes.	Student occasionally uses eye contact, but still reads most of report.	Student reads all of report with no eye contact.	___/3
Elocution	Student uses a clear voice and correct precise pronunciation of terms so that all audience members can hear the presentation.	Student's voice is clear. Student pronounces most words correctly. Most audience members can hear the presentation.	Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation.	Student mumbles, incorrectly pronounces terms, and speaks too quietly for student in the back of the class to hear.	___/3
Total Points					___/27

Notes:

Grading Scale	
Points (Out of 27)	Grade
27	100%
26	96%
25	93%
24	89%
23	85%
22	81%
21	78%
20	74%
19	70%
18	67%
17	63%
16	59%
15	56%
14	52%
13	48%
12	44%
11	41%
10	37%
9	33%
8	30%
7	26%
6	22%
5	19%
4	15%
3	11%
2	7%
1	4%
0	0%